

Zoë Burnett

Designer

Work

BuzzFeed	Graphic Designer 2016-2018 New York, NY	Contributed to the daily tasks of the Art Desk by providing design, illustration, and video support to the editorial staff and BuzzFeed's social accounts. Developed multiple new formats for distributed content, including interactive assets for Instagram and Snapchat.
BuzzFeed BFF	Social Web Designer 2015-2016 New York, NY	Recruited to work with a small team of designers, writers, and video producers to create original distributed content for a new initiative called BFF. Created illustrations, animated GIFs, videos, comics, and other design assets. Assisted with social media strategy to build Facebook, Instagram, Tumblr, and Twitter accounts from the ground up.
Glyphix	Graphic Designer 2014-2015 Kent, OH	Collaborated with other students at Kent State at a student design firm. Designed brand identity and print layouts for local businesses and on campus events.
Dream Beam	Online Shop 2011-2017 OH & NY	Designed t-shirts, zines, and enamel pins sold through an online shop. Packaged and shipped products to customers around the world.

Education

Kent State University
Visual Communication Design BFA Program
2012-2015

Skills

Photoshop Basic HTML
Illustrator MS Word
InDesign MS Powerpoint
After Effects MS Excel

Social Design
Branding
Typography
Print Design
Illustration

Freelance

Vice Media 2015	Contributed an illustration to a Terraform story on their Motherboard site.
TransAmerica 2014	Designed animated GIFs for TransAmerica's Transform Tomorrow Tumblr account.
The Digital Fairy 2013	Contributed content to the Digital Fairy's social media accounts, including animated GIFs and illustrations.
Girls Get Busy Zine 2013	Collaborated on designing a logo for the Girls Get Busy Zine's print media and social media accounts.